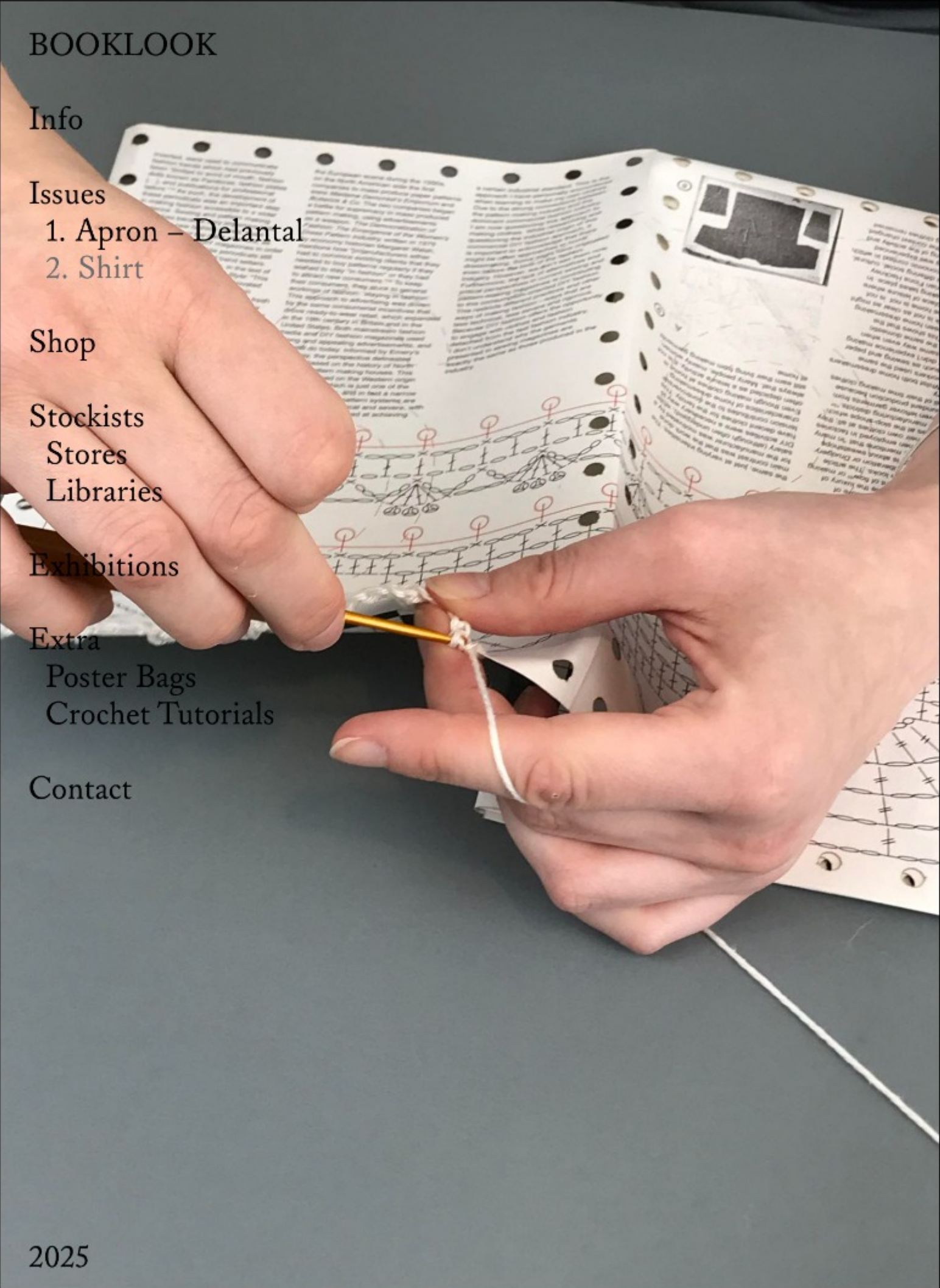


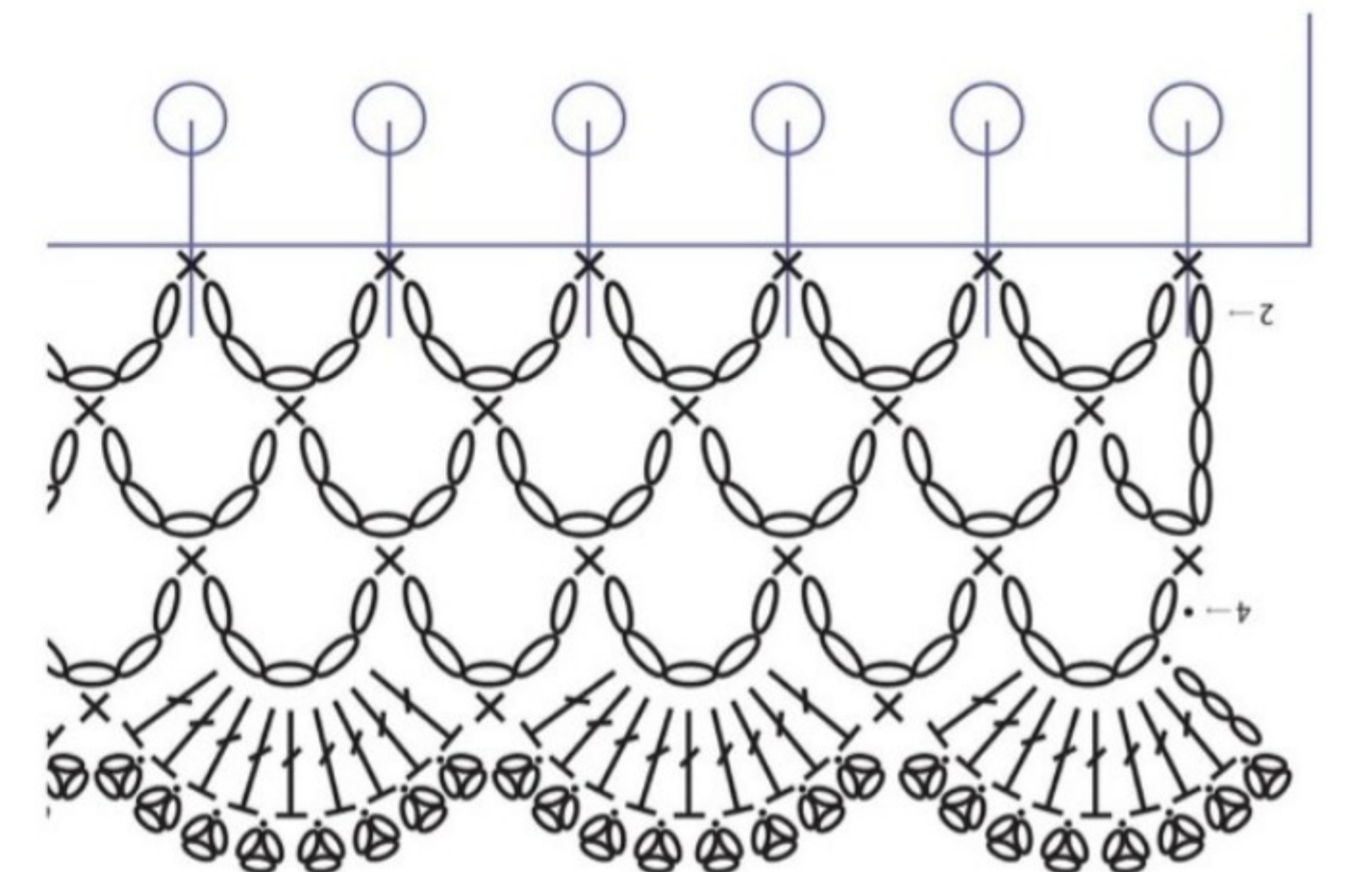
Booklook issue 2 Shirt

Methods of Translating



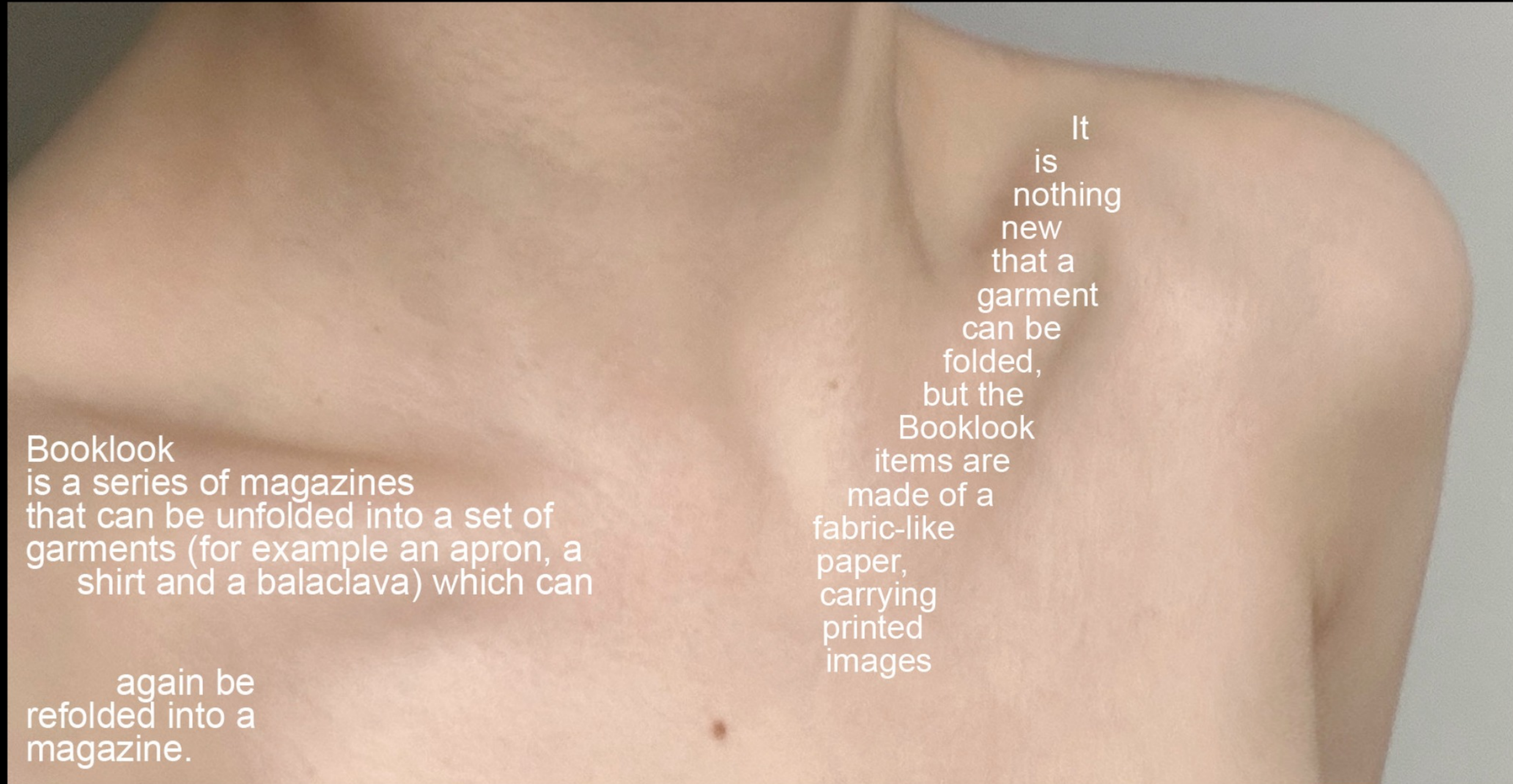
Booklook Shirt

Methods of Translating



Wearing is Publishing is Reading

Experiment 1



Text - Body

Experiment 1

A close-up photograph of a person's arm, showing the skin texture and a small mole. The text "Booklook – Wearing is Publishing is Reading" is overlaid on the arm, following its curve.

Booklook – Wearing is Publishing is Reading

texts and page numbers. They have a reading order and adhere to the squared physical shape of a magazine. Although they fit in your physical mailbox like traditional printed fashion media does, these items also fit on your body, they can be worn. Booklook plays with familiar and important agents in the fashion industry: the garment, the fashion magazine, and as the title suggests, the lookbook, a publication in which brands traditionally offer buyers an overview of their collection (their 'looks'). Booklook instead aims to address this dominant consumerist fashion discourse. Instead of denying and cutting the cords with the reality of production, cultural situatedness, historical references and practices of use, Booklook opens up these narratives and tells exactly these stories. By inviting makers, thinkers, designers and writers with various backgrounds to share their experiences and knowledge about the role of garments in their lives practices

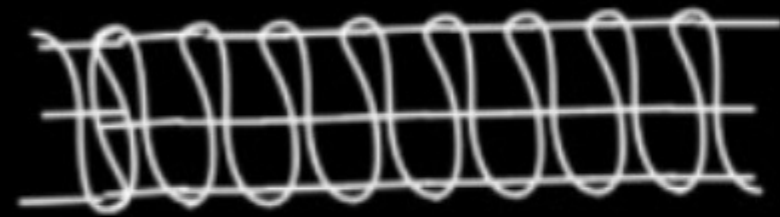
While the paper placards or shirts worn by protesters often refer to situations, persons, institutions and topics outside (such as a shirt of the garment (such as a shirt that says 'Make America Great Again' or 'Defund Cops'), Booklook instead uses the garment to protest against the dominant discourse and industry itself. Inspired by a boycott of blouses by a Judy Bond (by the International Ladies Garment Workers Union, in the 1960s, US) showing protesters that carried placards saying 'don't buy Judy Bond blouses'⁷, Booklook's items are protest wear against the dominant fashion narrative and the role of garments within it.

Stitch Remake

Experiment 2



Blanket stitch dense



Raised chain band stitch



Couching stitch



Macrame twist



French knot

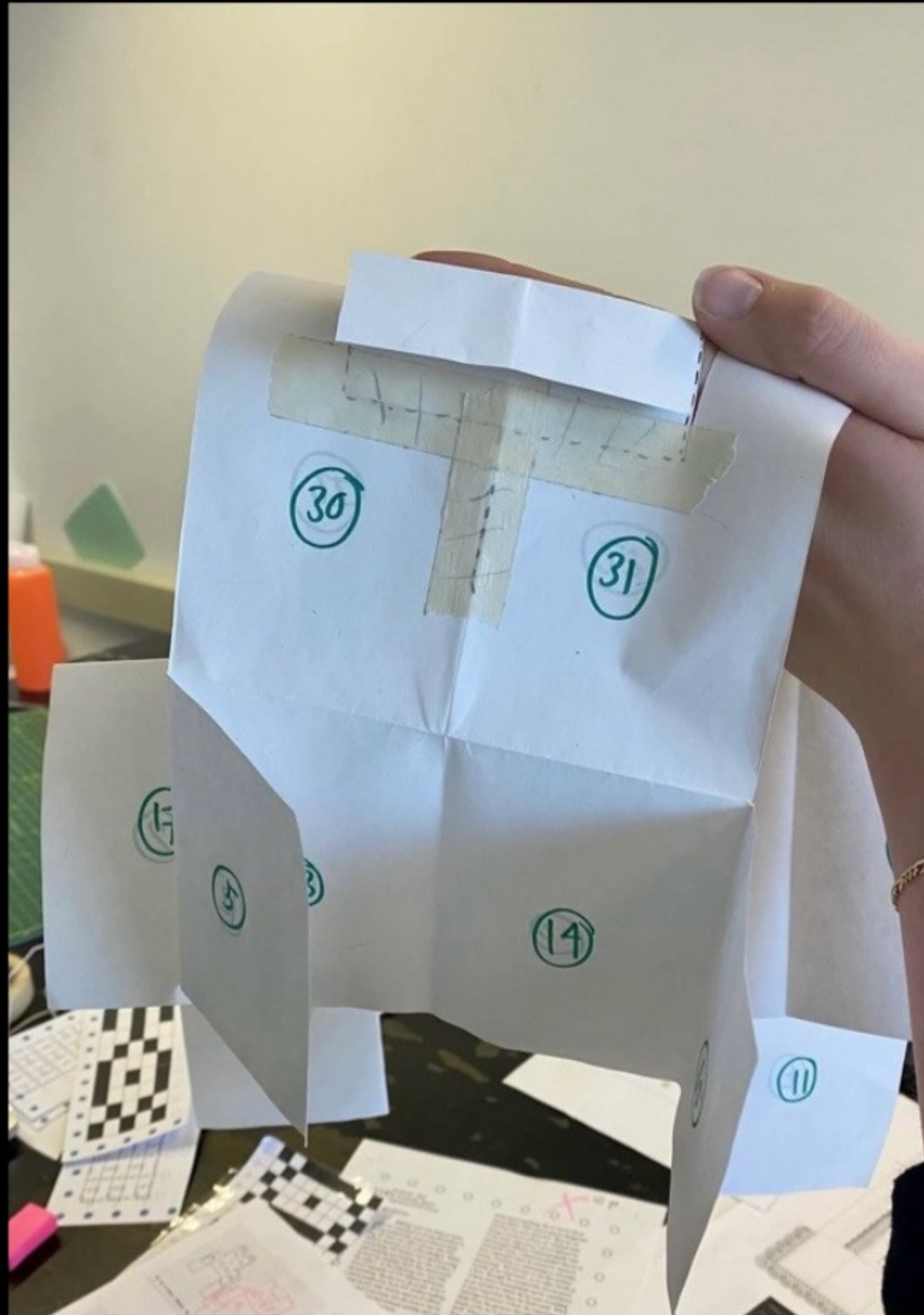


Plaited braid stitch

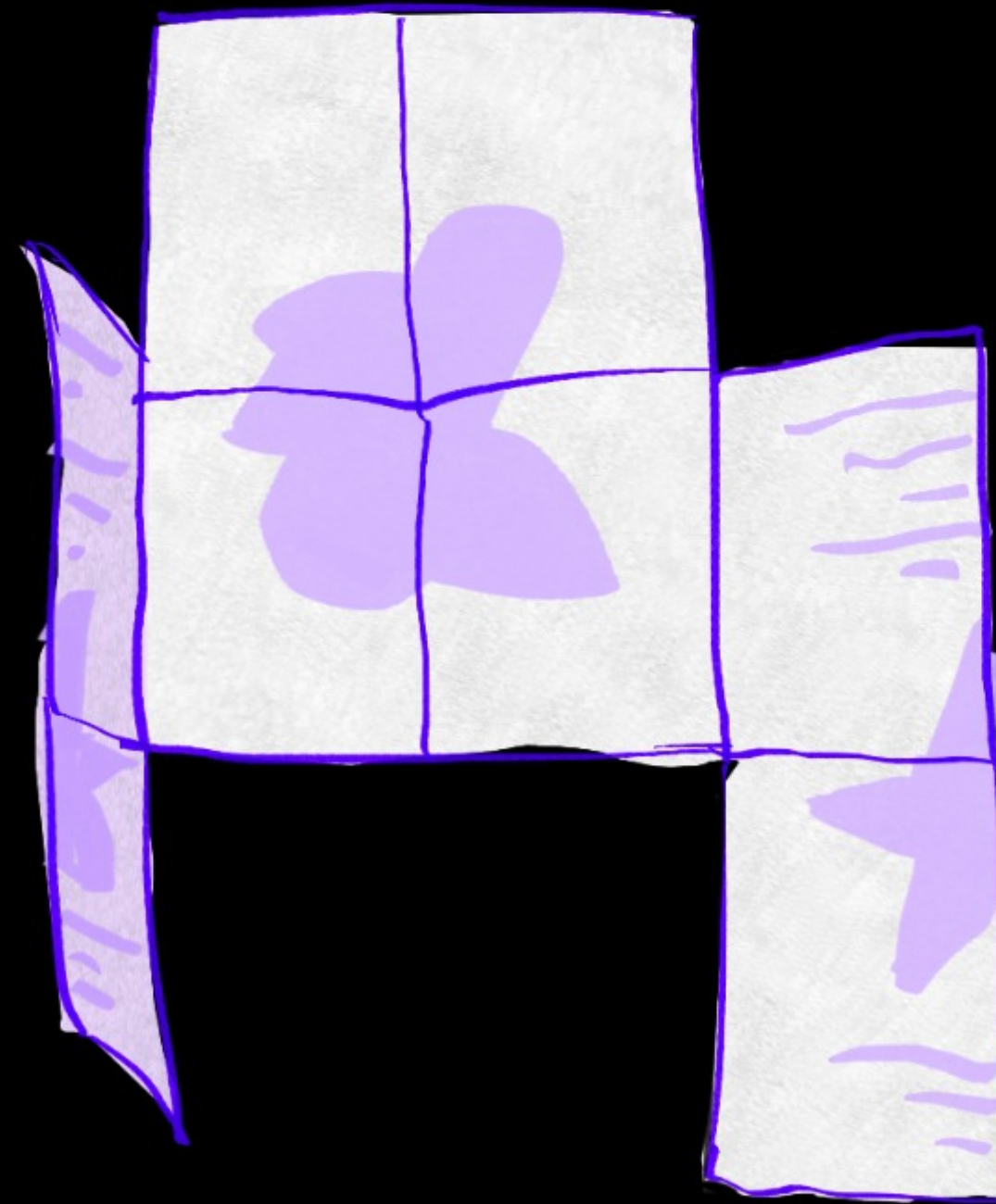


Folding Structure and Layout

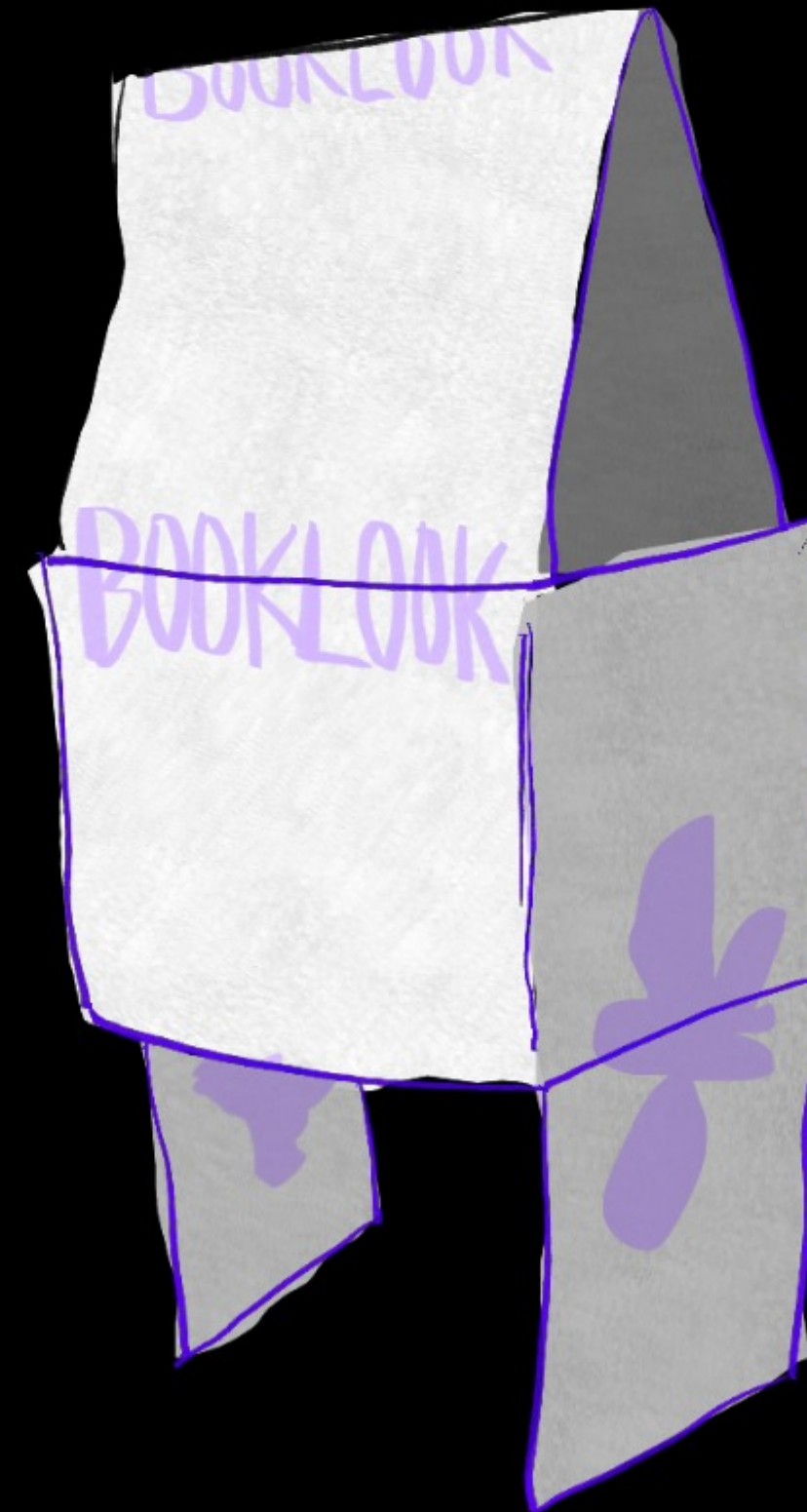
Experiment 3



1



2



3

