

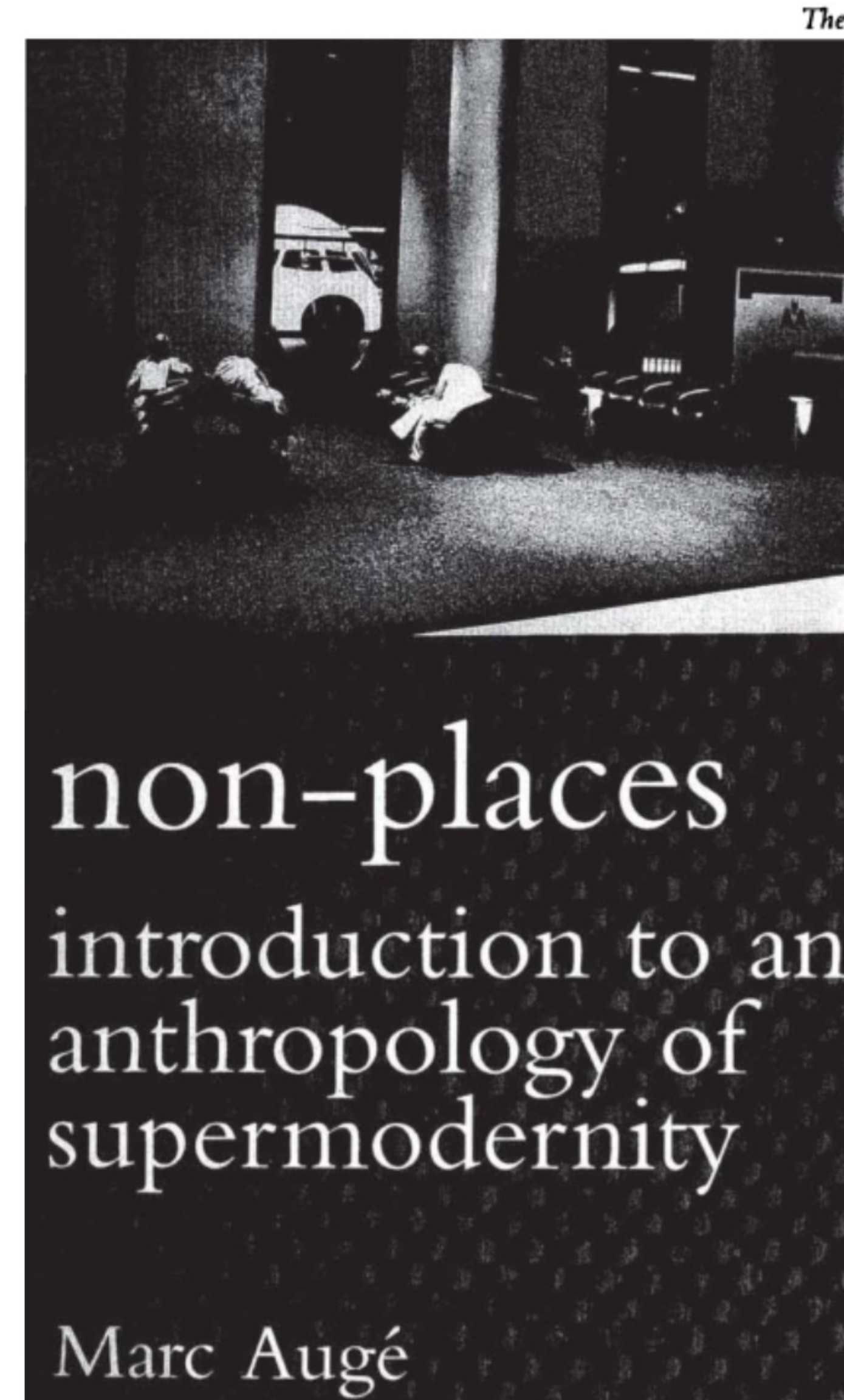
Exploring the Supermarket as a Non-Place

Site: M&S Foodfall



Theory

Augé, M. (1992) *Non-Places: Introduction to an Anthropology of Supermodernity*.



The Near and the Elsewhere

l or badly; but they have been
tion to elements (rules of alliance,
eritance) which also belong to
ropology. Anything remote from
of the terrain is also remote
historians who take an interest in
ll not anthropologists. The term
ogy' is ambiguous to say the least.
story' seems more appropriate. A
erse example might be found in
gists – Africanists, for example –
to history, notably in the form it
oral tradition. Everyone knows
m that in Africa an old person
fire'; but the informant, whether
body having a conversation, who
e past than about what he knows
past. He is not contemporary with
s, but the ethnologist is contem-
e narrative and the narrator. The
says as much about the present as
ast. So the anthropologist, who
ve historical interests, is neverthe-
a historian. These remarks are
lp define approaches and objects:
of historians like Ginzburg, Le
lurie is of the greatest interest to
it is still the work of historians,

Artistic Reference

From hunting animals to hunting goods

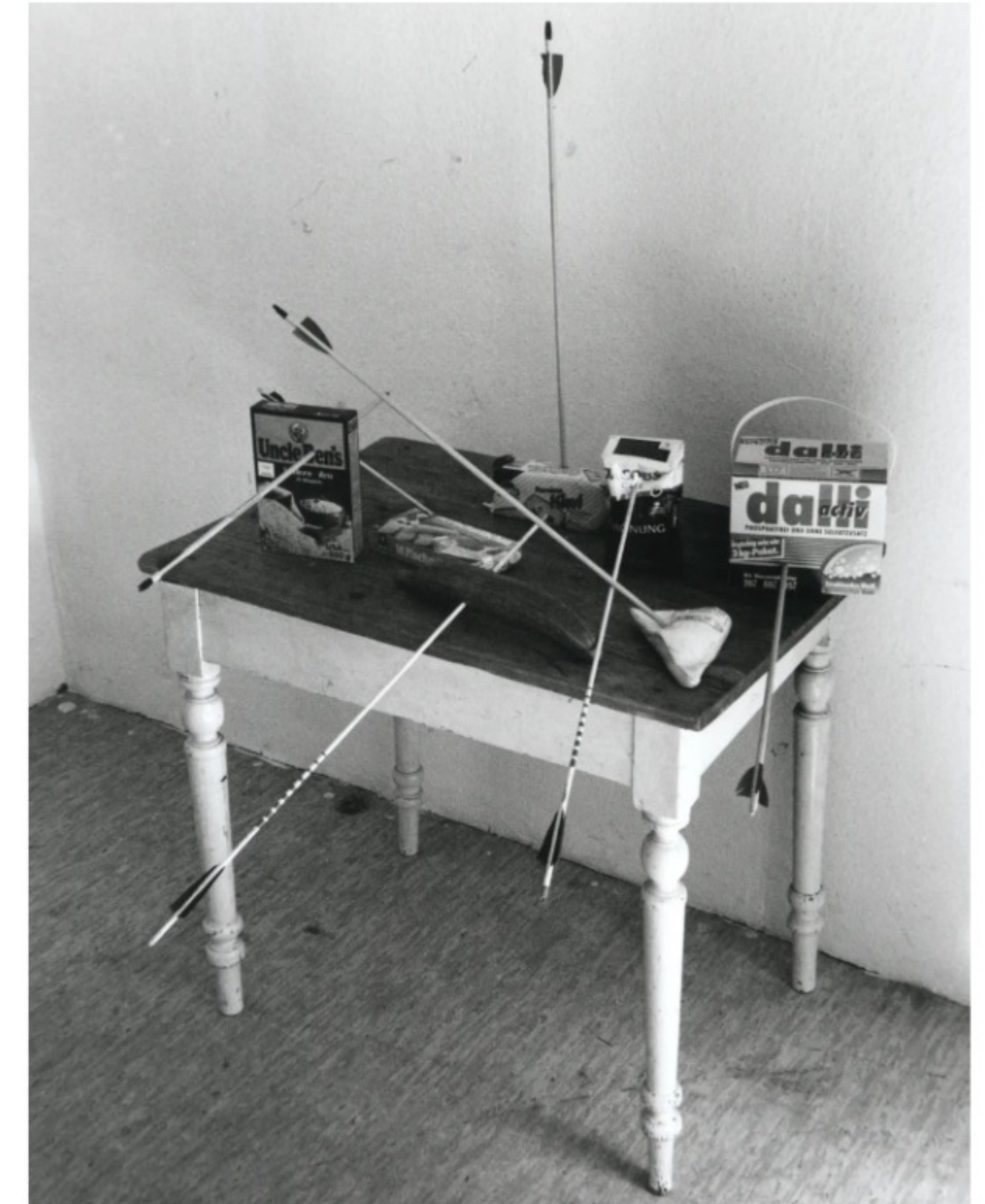


CJ Christian Jankowski

Die Jagd / The Hunt

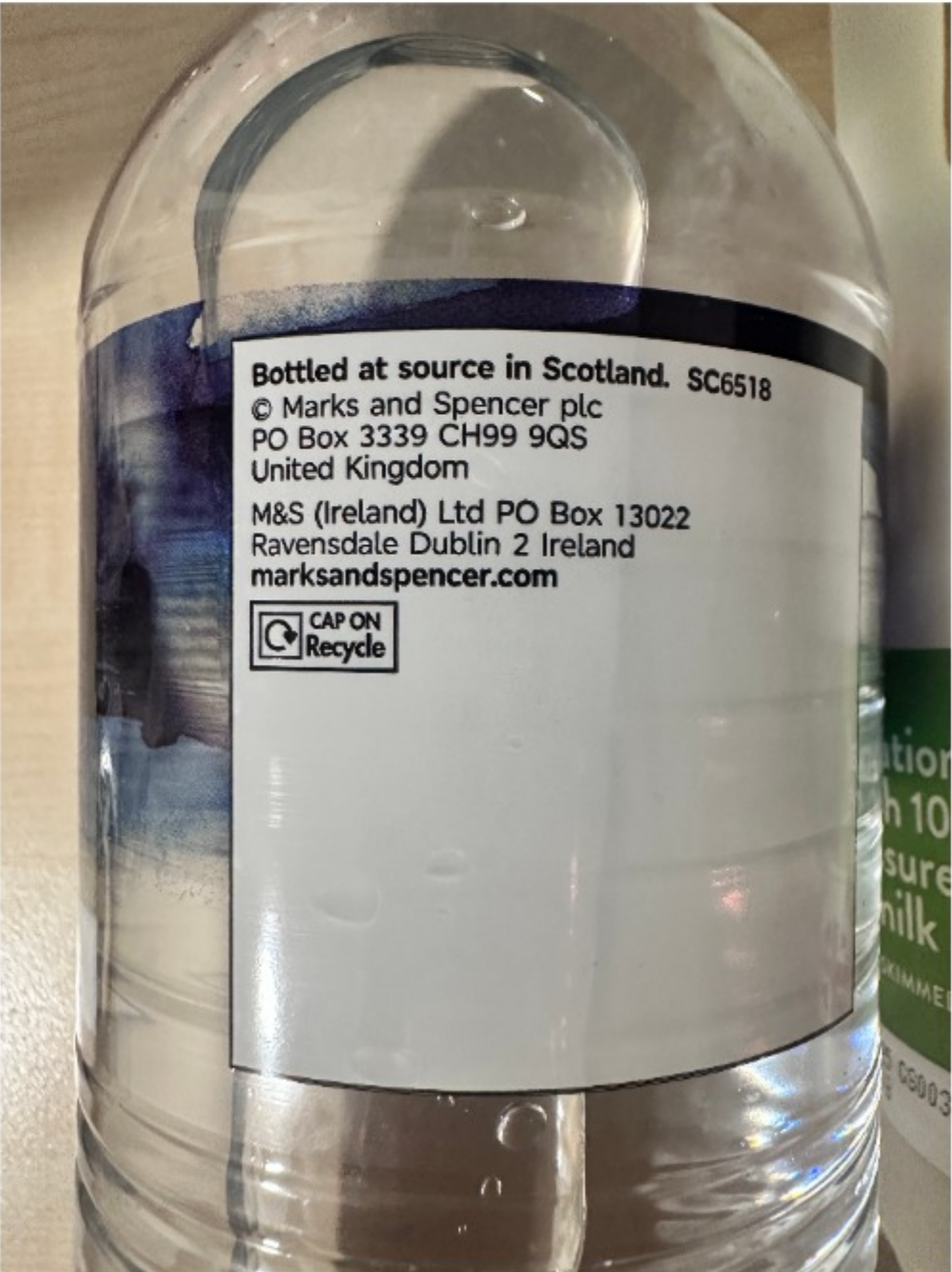
Concept -1992- To rebel against modern society, to return to nature: in pursuit of these primeval instincts, for one week, Jankowski lived off goods he hunt...

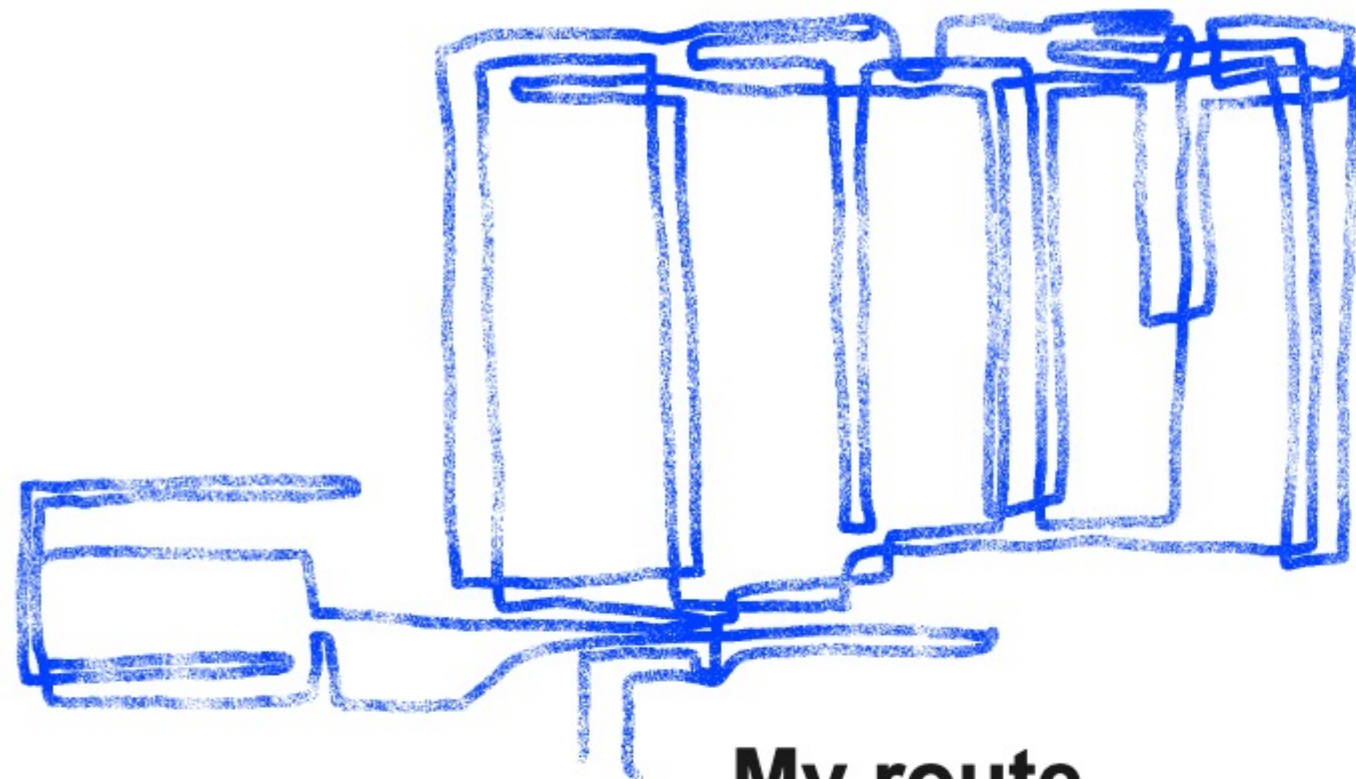
Jankowski, C. (1992) *The Hunt*. [Video installation].



Pseudo Place-Making

Contradiction





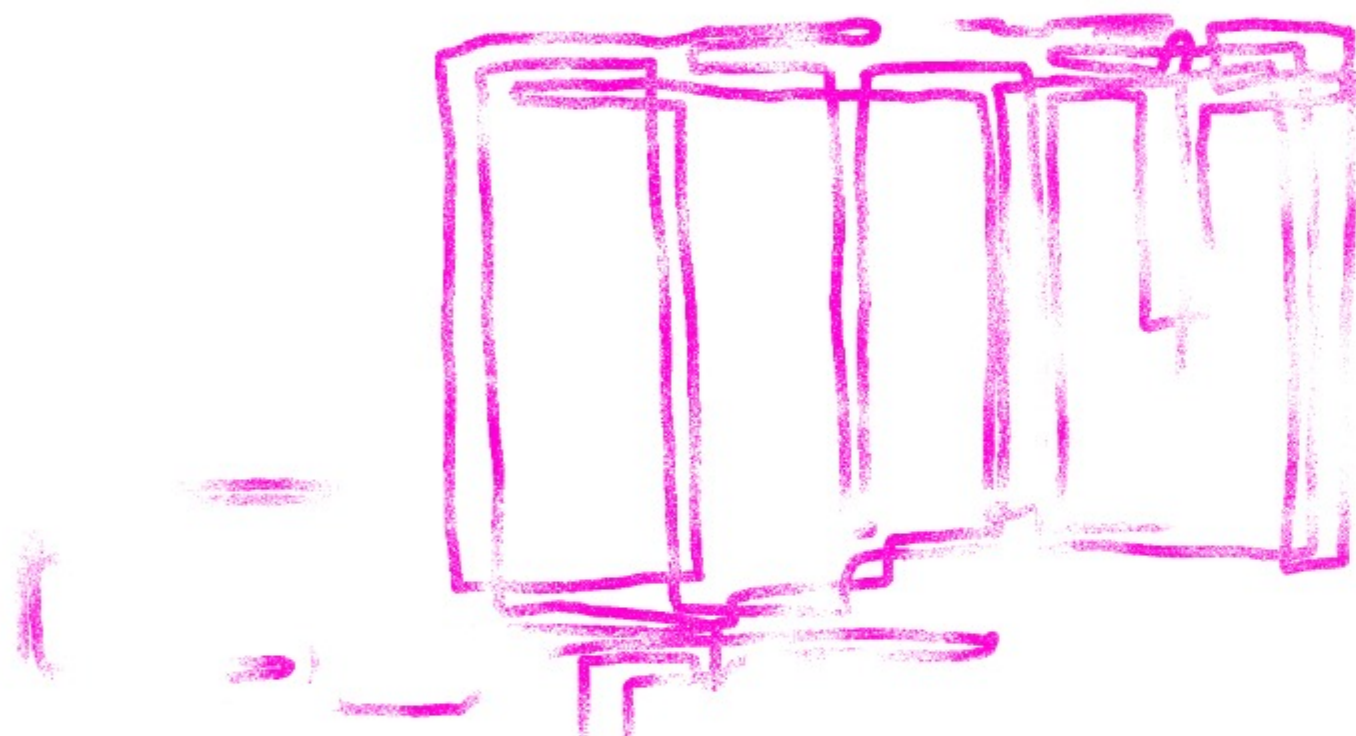
My route



Solo shopping



Group shopping



Customer route



I buying things

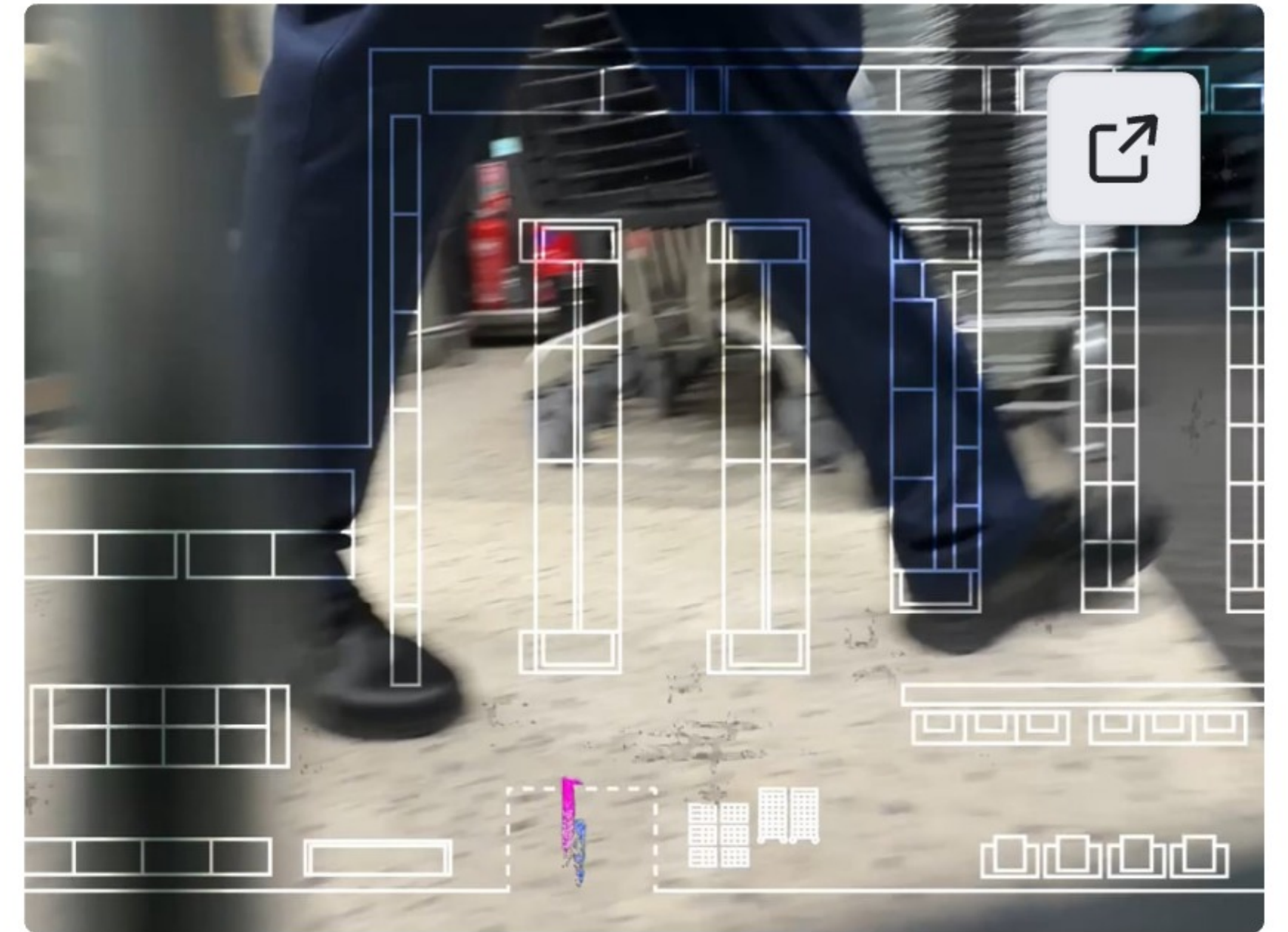


Customers buying things



Moving Image

Practice-Based Observation



Vimeo

Waking - Observing

This is "Waking - Observing" by Xi Yue Zhang on Vimeo, the home for high quality videos and the people who love them.

Next Week Plan

